

Official Press Release
Date: November 15, 2019

The Fortune Collaborative™ Announces 1st Annual Mixers Toy Drive

Charity Event

Baltimore, MD— November 15, 2019 — The Fortune Collaborative™ announces its partnership with Harlem Park CDC to give Christmas gifts to families in need around the Greater Baltimore City Area. The event will take place on **December 3rd, 2019** from **5 PM – 8 PM** at **The Charles Baltimore, 1110 S Charles St. Baltimore, MD 21230** hosted by Baltimore's own **Tiesha** with Special Guest - Actor **Vontee** and performance by **The Voice: Davon Fleming**.

“Nearly 24% of Baltimore’s population is living below the poverty line, which \$20,090 is the average yearly income for a family of three,” said John Fortune, CEO/President at The Fortune Collaborative™.

Startling Facts:

- More than 1/2 of Baltimore City’s poor residents live in “deep” poverty, meaning they live at or below 50% of the Federal Poverty Line.
- More than 1/3 of children in Baltimore City live in poor households.
- ‘Squeegee boy’ epidemic depicts young Black males as troublesome, and without funding for various programs such as sports, performing and creative arts, leaves young teen males and females at risk.

“The Collaborative’s goal is to provide an outlet, support system and show alternative lifestyle/outcome for urban youth of all poverty-stricken nationalities with emphasis on minorities.” Fortune says. “Without direction, the people perish. The importance of being involved deters negative behavior and bad habits.”

Event Information:

This year’s event will be held at The Charles Baltimore for an evening of networking, fun and philanthropy. Attendees are encouraged to bring an unwrapped toy or donate \$10-20 and receive

a complimentary drink. Raffle tickets will be available for the chance to win a big screen tv or a \$500 Gift Card. Event Coordination by **Karon Robinson**.

Donations can be made in cash or via CashApp (\$FortuneCollab).

Official Event Website:

<https://www.eventbrite.com/e/mixer-toy-drive-tickets-78429714387?aff=ebdssbdestsearch>

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